

[Project Name] Official White Paper

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Bringing crypto into every real-world transaction

catalogue

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1. Project Introduction

BritCoin (BCR) is a community-driven crypto asset project aiming to become the digital sovereignty symbol of the UK in the Web3 era. By integrating British cultural elements, decentralized governance mechanisms, and practical payment solutions, BritCoin seeks to establish a community-governed on-chain economic system for retail investors, entrepreneurs, and cultural advocates in the UK. The project's inception stems from three key factors: the depreciation of the pound sterling, youth distrust in traditional finance, and the lack of recognition for symbols of digital sovereignty in Britain.

2. Core Vision and Value Proposition

It has become a symbol of the "decentralized pound", blending cultural identity with financial expression.

- Rebuild trust in money by allowing ordinary people in the UK to participate in governance, hold money and make payments.
- Guide the narrative of the encryption industry to localization and community-driven co-construction.
- Sustainable network growth through transparent mechanisms and real community engagement.

3. Market background and opportunities

The UK CPI has been maintained at a high level for a long time, the depreciation trend of the pound against the US dollar is obvious, and the public's trust in the centralized financial system is declining year by year.

The rapid development of Web3 has made young users more willing to participate in on-chain assets.

Through the concrete British narrative, BritCoin gives cultural significance to the abstract token image, fills the gap of British users in the field of Meme+ utility tokens, and occupies the global crypto public opinion space.

4. Technical architecture

BitCoin is deployed on the Ethereum mainnet and will support multi-chain deployments (Polygon, Arbitrum) in the future.

Core technology modules include:

- Smart contract module: ERC-20 standard issue, supporting lockup, voting and pledge functions;
- Governance contract: support BritDAO proposal and governance module;
- NFT module: casting and binding identity NFT;
- BritPay payment API: Payment communication protocol for wallet-merchant.
- Security structure: multi-signature mechanism, contract lock and external audit docking.

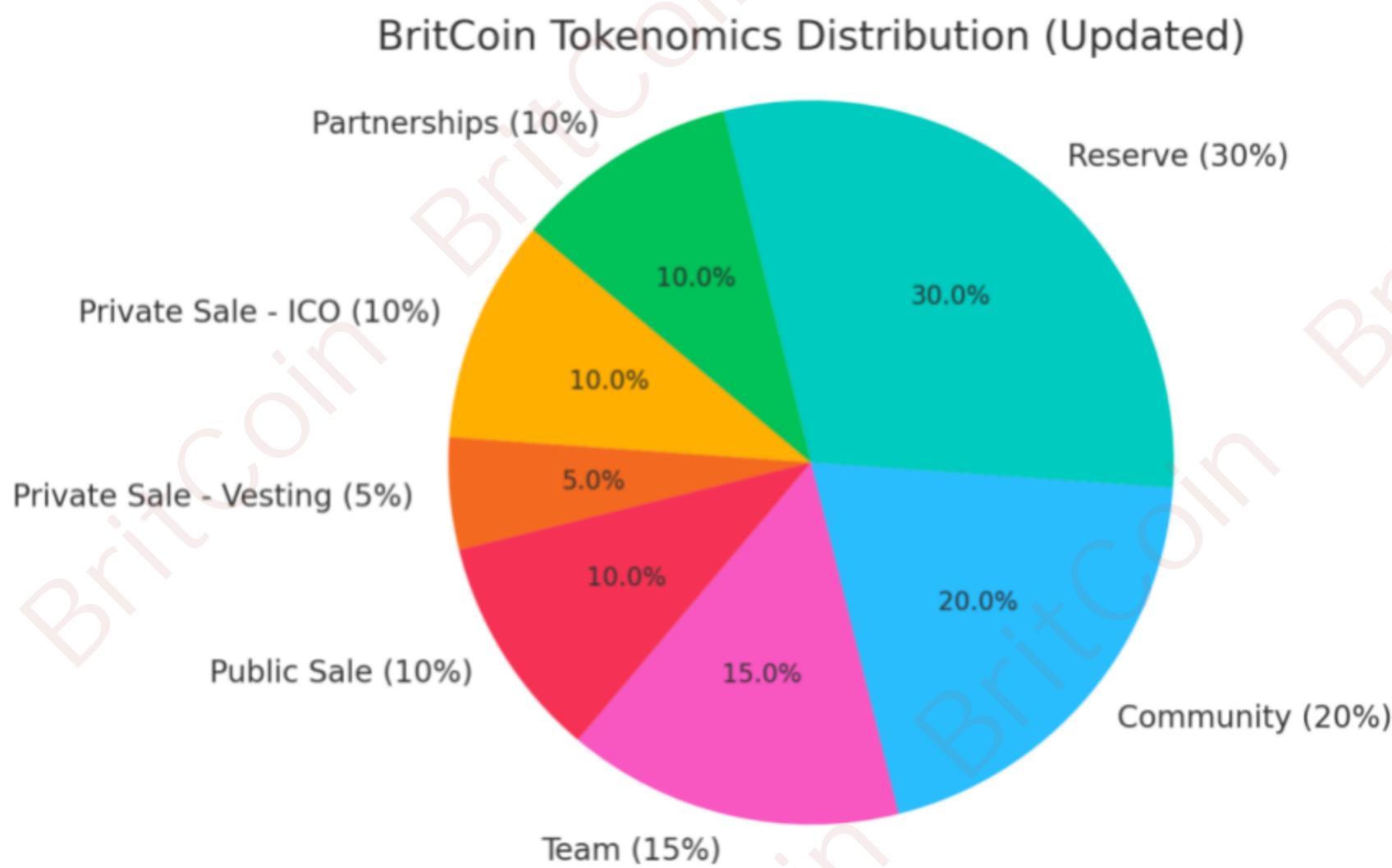
5. Tokenomics

Total distribution: 100,000,000 BRC

Tokenomics distribution table:

module	quantity	proportion	Unlock mechanism
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module	quantity	proportion	Unlock mechanism
Private round-ICO model	10,000,000	10%	All unlocked, all TGE released
Private round-lockup mode	5,000,000	5%	TGE is unlocked at 30%, with the remaining 70% released linearly over 6 months
Public offering round (initial offering)	10,000,000	10%	All unlocked, initial price 0.3 USDT/BRC
Team assignments	15,000,000	15%	Lock up for 12 months, then release linearly for the next 12 months
Community motivation	20,000,000	20%	Air drops, pledges, mission mining, etc
Reserve pool	30,000,000	30%	Market support, strategic use, crisis control, repurchase and destruction
Ecological cooperation	10,000,000	10%	DAO proposals, media/exchange developer incentives released



1. Private Sale

Total distribution: 15,000,000 BRC (15 per cent)

In order to meet the needs of different types of investors, private equity rounds are divided into two parts:

ICO model (10,000,000 BRC, about 10% of total circulation)

Open to public whitelist users, TGE is fully unlocked

Use a contractual automatic distribution mechanism

The subscription method is transparent and no lockup restrictions, suitable for users who pursue instant liquidity

Lock-up private placement model (5,000,000 BRC, approximately 5% of total issuance)

Target strategic investors and core supporters

Unlock mechanism: TGE unlock 30%, and the remaining 70% will be released linearly in 6 months

All tokens are locked in smart contracts and publicly transparent on the chain

KYC and lockup agreement must be completed

Technical support: The lock module is controlled by the ERC-20 Timelock contract

Community supervision: Release records are published every month to ensure fairness and verifiability

2. Public offering round (10%,10,000,000 BRC)

Unlock mechanism: All unlock, initial price 0.3 USDT / BRC

Implementation plan: The public offering round will be launched through ICO subscription or placement on a designated exchange (such as LibertyBit), and open to global users

Subscription mechanism: The dual-track system of white list quota and FCFS (first come, first served) is adopted to ensure fair distribution

The platform will open the KYC review + whitelist application channel in advance to ensure that participating users are compliant and controllable

After the completion of the offering, the BRC/USDT trading pair will be launched on the exchange and open for free trading

Liquidity support plan: After the completion of subscription, the platform will inject market making funds simultaneously to ensure the liquidity in the initial stage of listing

Subscribers will enjoy a number of exclusive rights and interests such as "early position rebate", "transaction fee reduction" and "BRC airdrop priority"

All subscription results and distribution data will be executed through on-chain contracts, which are transparent and verifiable

3. Team allocation (15%, 15,000,000 BRC)

Unlock mechanism: fully locked for 12 months, then released linearly every month for the next 12 months (1/12 per month)

Implementation Plan (Detailed Version):

① The reward goal is clear and tied to long-term value creation

This portion of the token will be used to reward the core founding team, technical r&d personnel, product designers and ecological operation managers. All tokens will be distributed based on the principle of "performance + key milestones" to ensure that the core members are truly invested and promote the growth of the project.

The purpose of motivation is to ensure that the team and the community are aligned and win-win in the long run, rather than short-term arbitrage.

② The lock mechanism is open and transparent, and can be tracked on the chain

All team tokens will be locked in a multi-sign smart contract and co-managed by multiple parties (including the core team, advisor representatives, and community DAO representatives)

The locked address is public, and users can check the status of funds at any time through the block browser to ensure transparency

The unlocking schedule is: 1,250,000 BRC will be released monthly starting from the 13th month until all of them are released in the 24th month

Third-party audits (e.g. Certik, SlowMist) are introduced to verify the security of the lock and unlock logic

③ Community governance participation and incentive binding

During the lockup period, team members will be able to participate in DAO governance voting, but will not be able to sell tokens, promoting deep participation in project governance

Members can contribute to the ecosystem by using unlocked tokens to participate in ecological project investment, technology incubation plan, and pledge to obtain governance weight

If a team member withdraws from the project, the "Incentive Recovery Clause" will be triggered in accordance with the Terms of the Agreement. The ununlock tokens will be withdrawn and redistributed to the substitute or used for community building

④ Risk control and community security mechanism

Before unlocking, a community accountability and publicity campaign will be launched, and the community user supervision team will monitor the performance

If the project does not meet core milestones or team members violate the terms of the agreement, the community has the right to suspend the release process through DAO voting

Throughout the release cycle, the platform publishes a quarterly transparent report on team incentive usage, disclosing progress, holdings, addresses and contributions

4. Community Incentives

Apportionment: \$20,000,000 BRC (20 per cent)

Usage: airdrop, mission mining, pledge incentive, content contribution reward, etc

Implementation plan:

User growth activities: registration bonus coins, invitation commission, social task completion rewards

Long-term participation incentive: Set up a Staking Pool, where users lock their accounts to obtain income and governance rights

Task platform: Launch the community task system, contribution is BRC (content creation, code submission, translation, Bug report, etc.)

Distribution cycle: Adjust incentive intensity and content direction every quarter to avoid inflation

Data transparency: The task completion status and distribution records are all recorded on the chain and open for public access

5. Reserve pool

Apportionment: BRC \$30,000,000 (30 per cent)

Usage direction: market support, strategic use, crisis control, repurchase and destruction

Implementation plan:

Market making guarantee: Provide exchange liquidity support and cooperate with MM to reduce slippage

Emergency mechanism: used as a price stabilization tool in case of market anomalies

Strategic resources: Support ecological alliance, mergers and acquisitions, cross-chain bridge, Web3 cooperation and expansion projects

Deflation mechanism: part of the platform fee income will be regularly used for secondary market repurchase + destruction to increase scarcity

Governance mechanism: Part of the reserve will be used by DAO proposal vote to decide on the use plan, ensuring democratic transparency

6. Ecosystems and partnerships

Apportionment: \$10,000,000 BRC (10 per cent)

Usage direction: Jointly promote the development of the ecosystem with media, project parties, developers, exchanges and DAO partners

Implementation plan:

Establishment of the Ecological Fund: All applicants shall submit proposals and vote through the DAO governance mechanism

Support directions: Web3 developer funding, chain game project access, NFT cooperative airdrop, DeFi platform BRC integration incentive

Exchange cooperation: participate in negotiation resources such as listing fee deduction, market making commission, publicity and promotion

Media/community: Support quality KOL, community builders, and educational content creators

Governance binding: The partner can obtain governance voting rights to guide ecological consensus

6. NFT module and identity system

- Each address can be bound to a limited edition NFT that identifies its community identity.
- NFT can be used to participate in governance, priority airdrop, pledge weighting, etc.
- The series of NFTs will be combined with British political and cultural symbols, each generation will have a unique image and social communication power.
- NFT will also be embedded in the on-chain achievement mechanism and task system.

I. Module Overview

BritCoin has introduced a unique collection of limited-edition NFT modules serving as on-chain identity markers and community engagement credentials. Each user, after binding an address, will receive a custom NFT featuring British cultural elements to unlock premium privileges and benefits within the ecosystem.

2. Integration of design concept and culture

The BritCoin NFT series is not only functional, but also carries strong British cultural values, creating a trinity of identity assets that can be collected, socialized and used.

Each generation of the NFT series will be designed around the following themes:

British politicians (Prime Minister Winston Churchill, Margaret Thatcher)

Cultural symbols of British culture (Big Ben, red double-decker bus, Queen's Guards)

Literary and artistic giants (Shakespeare, The Beatles, Damien Hirst)

Royal coat of arms and traditional heraldic elements

Each NFT is unique, visually identifiable and socially communicable, and can serve as a "digital identity card" for users on the chain.

III. Functional modules and core mechanisms

	functional category	NFT permission description
Identity binding		Each wallet address can only be bound to one limited edition NFT, which is not transferable and has scarcity and uniqueness

functional category	NFT permission description
Participate in governance	The address bound to the NFT can be weighted with DAO voting rights to promote decentralized governance
Airborne priority	NFT holders are entitled to priority and quota bonus on the BritCoin ecosystem airdrop whitelist
Weighted pledges	NFTs can be staked with the BRC to increase the staking reward APY or gain additional governance points
Unlock the mission	After binding the NFT, you can participate in exclusive tasks (such as "senior identity authentication", "task expert challenge", etc.)
Achievement system	NFT will record the user's historical behavior on the platform, such as first participation, contribution, holding time, etc

IV. Technical Architecture and Deployment Standards

Standard protocol: Based on Ethereum/ERC-721, with cross-chain support in the future (BRC-721, BRC-1155)

Soulbound-like: A partial identity NFT is non-transferable and represents only the achievement of an address

Image generation mechanism: Use on-chain metadata and off-chain art model to dynamically generate exclusive head portraits

Open API: Connect to third-party projects, NFT platforms, wallets (such as MetaMask, OKX Wallet)

V. Ecological integration and implementation path

Phase 1 (Launch Now): A limited number of Genesis NFTs will be released to early community members and private placement users

The second stage (governance binding): The DAO governs the weighting of the identity NFT and participates in the proposal and voting mechanism

The third stage (ecological interaction): connects with the BritPay payment system, supports identity NFT identification and consumption points

The fourth stage (cross-ecosystem expansion): integrate identity NFT into DeFi, chain games and metaverse projects to realize Web3 and identity authentication

VI. Community empowerment and communication mechanism

Launch the "My British Identity" social campaign, where users can display their identity NFT image on social media and win rewards

Support NFT casting rankings and "task check-in records" to build an honor incentive system

In the future, we will open a channel for users to nominate NFT images of British culture and create a series of content with the community

7. Payment systems and scenarios

Show how tokens can be used in real world scenarios, such as e-commerce payment, code scanning for payment, merchant cash back, etc.

BritPay is an on-chain payment solution built by BritCoin, which supports online and offline digital currency payment experience. Its main functions include:

- Merchant-side code scanning payment (based on encrypted wallet)
- E-commerce plug-ins (WordPress, Shopify)
- Cashback mechanism: BRC holders are encouraged to use payment in multiple scenarios

The first batch of pilot partnerships includes small businesses such as London cafes and independent bookshops

Show how tokens can be used in real world scenarios, such as e-commerce payment, code scanning for payment, merchant cash back, etc.

I. System Overview: On-chain payment solution BritPay

BritPay, the on-chain payment module developed by BritCoin, transforms BRC tokens into a "payable and usable" digital currency tool in the real world, extending beyond mere investment. Designed for both online and offline scenarios, it focuses on implementing applications for small businesses, independent brands, and e-commerce platforms, ultimately establishing a localized cryptocurrency payment network in the UK.

Core functional modules

function	description
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function	description
Merchants scan and pay	Merchants generate a QR code for payment through the BritPay merchant App or web page, and users use an encrypted wallet that supports BRC to scan the code and pay, with real-time payment
E-commerce plug-in integration	BritPay provides mainstream e-commerce plug-ins such as Shopify, WooCommerce (WordPress), and Magento, allowing merchants to integrate BRC payments with zero code
Payment and cashback mechanism	Users can get cash back or discounts by using BRC payments in specific scenarios, which promotes the actual usage rate and liquidity of tokens
Merchant back-end system	Provides account reconciliation, sales data analysis, automatic settlement, daily flow report and other functions
Security compliance architecture	Support the UK's payment regulatory requirements and set up a user authentication and merchant KYC system to prevent illegal transactions

3. Examples of application scenarios

Offline merchant applications

First batch of pilot merchants: boutique coffee shops, independent bookstores, barbershops and handmade brands in London's SoHo district

User payment path: Open wallet → Scan QR code → confirm payment (0 GAS experience or BRC token fuel)

Merchant revenue arrival: BRC is available in real time, and you can choose to automatically convert it into GBP stablecoin or USDT for settlement

E-commerce platform applications

Examples: London art book e-commerce stores, eco-friendly T-shirt brands, independent record websites support BRC as a payment method

Business setup process: Download the plug-in, enter the payment address, and customize the payment discount policy

User experience: The same as the regular checkout process, with the option "Pay with BRC" added to automatically jump to the wallet payment

IV. Technical Architecture and User Experience

Wallet compatibility: Supports MetaMask, Trust Wallet, OKX Wallet and other mainstream encrypted wallets; will support Apple Pay + encrypted account mapping in the future

Second-level confirmation mechanism: With the help of high-performance side chain and lightning network protocol, it ensures fast payment speed and low commission fee

Multilingual merchant system: Provides English, Simplified Chinese, traditional Chinese and other interfaces, and supports localized deployment and switching

Data analysis module: The client side provides visual data panels such as transaction trend, user source and consumption frequency

User privacy protection: Ensure data security and compliance during the development of zero-knowledge proof and anonymous address hybrid tool (ZK-Layer)

V. Merchant cooperation mechanism and incentive strategy

"BRC Friendly Merchant" label system: Merchants that have been connected to BritPay will be given a certification mark to enhance user trust and exposure

Referral mechanism: Old merchants who recommend new merchants to BritPay will receive BRC rewards

"0 procedures month" incentive plan: merchants can get 0% commission discount in the first month during the initial promotion

Official map launch: All offline merchants that accept BRC will be shown on the BritPay map to help users find places to use it

Joint promotion activities: Carry out joint marketing activities such as "giving coins when the amount is full" and "giving small gifts when BRC is brushed" with cooperative merchants

VI. Future Development Path

stage

target

stage	target
Q3 2025	The first 20 local London merchants have been connected, and the plugin has been officially launched on WordPress/Shopify
Q4 2025	The NFT payment function was introduced, and the "points system" and "payment cashback ranking" were introduced
The first half of 2026	Expand to other European cities (e.g., Berlin, Amsterdam) and open SDK API for merchants
The second half of 2026	The independent app of BritPay was released, which contains wallet, code scanning payment and merchant management functions

8. Decentralized governance model

This paper introduces DAO governance model, voting weight mechanism, community participation proposal and decision-making process.

The decentralized governance of BritCoin is implemented by BritDAO. The power of the DAO includes, but is not limited to:

- Approval of ecological cooperation and adjustment of Tokenomics distribution
- Proposing a mechanism for token destruction and circulation control
- NFT series style voting, community capital flow supervision

DAO adopts the pledge weighted mechanism to avoid governance being manipulated by a few addresses. All governance processes are recorded on the chain and open and transparent.

I. Overview of governance model

BritDAO, a decentralized governance organization launched by BritCoin, oversees and determines the core direction of projects, including token economic structure, community fund utilization, ecosystem collaboration approval, and NFT cultural development. Through the DAO mechanism, it empowers the community to achieve true "co-construction, co-governance, and shared benefits".

II. Scope of governance power

BritDAO has substantial governance authority, not limited to symbolic voting, but directly affecting the evolution of the project. Specifically:

Category of authority	Example permission description
Token economy governance	Adjust the token release ratio and distribution structure (such as expanding ecological cooperation, reducing reserve pool, etc.)
Destruction and circulation control	Propose and implement the BRC buyback and destruction plan to regulate the total amount of market circulation
Ecological strategy approval	Approve or reject new ecological cooperation (such as DApp partners, NFT artists, game projects, etc.)
NFT series style vote	The community voted on the next generation of NFT themes (e.g. "British Royal Family" vs "Industrial Revolution")
Supervision of funds	Check and supervise the use direction and detailed expenditure records of community money wallets

3. Voting mechanism and weighting model

The "stake-weighted voting mechanism" adopted by BritDAO avoids the complete control of governance by a few whale addresses.

Method of obtaining voting rights:

Users need to stake BRC tokens in the governance contract to obtain the corresponding "governance points" (vBRC)

The duration of the pledge is 7 days to 365 days. The longer the pledge time, the higher the weight (lock up for 1 year = 2 times the voting rights)

Weight model example:

Number of pledges **Time of pledge** **Voting weight (vBRC)**

1,000 BRC	Seven days	1,000 vBRC
1,000 BRC	180 days	1,500 vBRC
1,000 BRC	365 days	2,000 vBRC

Restriction mechanism:

Each proposal has a maximum voting limit (e.g., 10%) to prevent a single address from dominating the global

The vote requires the token to be locked up until the end of the proposal, ensuring that it is a genuine intention rather than speculation

IV. Proposal and decision-making process

BritDAO implements a community open proposal system, where any user holding a certain number of vBRC can initiate a governance proposal.

Proposal conditions:

The initiator must hold at least 10,000 vBRC or obtain a joint signature of at least 50 community members

The topic of the proposal should cover the scope of the DAO to avoid spam

Review process:

1. Draft stage: Submit to the BritDAO forum for a 3-day community discussion
2. Pre-review stage: The core governance committee will conduct preliminary review of technical and legal risks (without veto)
3. Voting stage: The governance platform will be officially launched and open for voting for 7 days
4. Execution phase: The approved proposal will be implemented automatically by the smart contract or the operator according to the agreement

Proposal approval threshold:

The total participation rate is at least 5%

Agreed vote: $\geq 60\%$

Execution within 3 days after this date is irrevocable

V. Governance Platform and Transparency Guarantee

Polling platform: BritDAO.Gov (governance portal, supporting wallet polling and browsing history)

The chain records: all proposals are initiated, voted, and executed on the chain, which can be tracked through the block browser

Community audit: The community can spontaneously form a governance audit team every quarter to review governance efficiency and decision results

Transparent list: Publish "active voter list" and "highly influential proposal list" to encourage high-quality participation

VI. Community participation and incentive mechanism

Proposal awards: High impact proposal sponsors who are successfully adopted will receive a governance incentive fund (e.g. 500-2,000 BRC)

Vote rebates: Pledgers who participate in voting for a long time can receive token rebates or exclusive NFT badges

Delegated voting (Delegate Voting): Small users can delegate their voting rights to trusted governance representatives

Governance Briefing: A monthly "BritDAO bulletin" is issued to review proposals, fund usage, discussion heat, etc

VII. Future upgrading direction

time nodes	Propose the direction of progress
Q3 2025	The BRITDAO governance platform v1.0 was launched, which supports on-chain voting and proposal tracking
Q4 2025	Open the NFT identity binding and governance identity points system
2026	Start cross-chain DAO collaborative governance and expand to ecological cooperation projects (such as DeFi, GameFi)

9. Roadmap

- Q3, 2025: Launch LibertyBit exchange and open airdrop and pledge
- Q4, 2025: Release NFT series and launch BritDAO proposal system
- Q1, 2026: BritPay merchant test starts and wallet plug-in is launched

- Q2, 2026: CEX is launched and NFT task system is integrated
- Q3, 2026: Mobile wallet will be released and overseas market will be expanded

2025 Q3| The project will be launched immediately upon launch, with airdrop and lockup incentive

Key issues:

LibertyBit exchange is officially launched, opening the BRC/USDT trading pair

Launch the Genesis airdrop program, offering limited BRC to early users and community members

Start the BRC Staking platform, where users can lock their coins to earn rewards and governance points

Publish the full Tokenomics and white paper version 1.0 to establish a foundation of community trust

Stage objectives:

Establish a preliminary liquidity and market trading ecology

Accumulate the first batch of coin-holding users and potential DAO governance

The number of community users exceeded 10,000

2025 Q4 | Building cultural identity and governance system

NFT was released, DAO was launched, and ecological collaboration began

Key issues:

The first generation of BritNFT series was released, which bound users' on-chain identity and had symbolic significance of British culture

The BRITDAO governance platform version 1.0 was launched, which supports community proposal and voting mechanism

The "Proposal incentive mechanism" and "Governance voting rebate plan" were launched to promote community activity

Host the first open vote in the style of an NFT (e.g. "UK Rock vs Industrial Heritage")

Stage objectives:

Build a preliminary identity system and governance culture

Cultivate more than 50 core governance participants to establish the basic base of DAO

The number of NFTs in circulation has reached more than 5,000, creating social influence

2026 Q1| Payment application is in beta phase

The payment prototype was launched, the wallet tool was launched, and the commercial scenario was initially tested

 *Key issues:*

The pilot test of the BritPay merchant program has been launched, with the first batch of London cafes, small bookshops and small creative brands

The BRC wallet browser plugin (Chrome / Firefox) is available, which supports payment by scanning the code and one-click authorization transactions

Conduct interface adaptation tests with independent e-commerce platforms (alpha version of Shopify/WooCommerce plug-ins)

Launch the "Payment Cashback Beta" activity to test the rebate contract and user experience

Stage objectives:

Build a usable BRC payment loop

We will connect 30 pilot merchants to the BritPay merchant system

Users make more than 1,000 daily payments

2026 Q2| Platform upgrade and ecological expansion

Large exchanges are online, NFT tasks are done, and cross-platform connectivity is achieved

 **Key issues:**

BRCC launched its first international CEX (centralized exchange) platform to expand liquidity and international exposure

Integrated NFT task system, support achievement unlock, task check-in, points growth system

The binding module between NFT and BritDAO will be launched, and NFT holders can participate in the "special governance channel"

Launch the first round of ecological fund funding projects (such as DeFi DApp access, chain game cooperation)

Stage objectives:

The average daily transaction volume of BRCC exceeded \$1 million, and the cross-platform user growth increased by 50%

The NFT ownership rate covers more than 30% of the total users, and activates the on-chain task ecology

Completed 3 ecological cooperation projects and opened ecological interface documents

2026 Q3 | Mobile and internationalization phase

Mobile experience, international user acquisition, multilingual layout

 **Key issues:**

The official launch of the BritPay mobile APP (iOS/Android), which integrates wallet, payment, task and voting functions

Improve multilingual support (English, Chinese, French, German, Spanish) and expand the European and Asia-Pacific markets

Launch the global merchant map module to display the network of merchants that can use BRCC payment

Organize an international DAO governance proposal festival to encourage multilingual communities to participate in governance construction

Stage objectives:

The APP has been downloaded more than 50,000 times and has more than 10,000 daily active users

BRCA has become the designated payment token for 20 independent brands in the UK and Europe

There are more than 2,000 participants in global DAO governance, and cross-language collaborative governance of the community has begun to take shape

Looking ahead (post-2026)

Work with the Real World Assets (RWA) platform to explore BRC mortgage lending and real earnings models

Access to the UK government's regulatory sandbox scheme to obtain compliance pilot status

Connect NFT with social security, credit, education and other on-chain identity systems, explore Web3, citizen model

Form a complete "UK Cultural Digital Assets Matrix" ecological brand (BritVerse)

10. Communities and growth strategies

- Build a Meme marketing system with British youth culture as the core
- Build X/Twitter and Telegram task system to bind NFT behavior incentives
- Launch online interactive activities such as the "Digital Challenge for the Pound"
- Joint operation with local British startup incubators and university encryption societies

I. Strategic positioning: British youth culture and Web3 community collaborative drive

The BritCoin community is built around British youth culture and decentralized values, focusing on Generation Z crypto users, independent creators, NFT enthusiasts, and DAO governance pioneers. We believe that by combining cultural resonance with technological incentives, we can create a native Web3 community that is highly engaged, interactive, and productive.

2. Meme-driven growth system: Use culture to break through communication barriers

Keywords: local humor × encryption spirit × high communication power content

Create an "English Meme Content pool": Create NFT style Meme content around London life, Brexit, the Royal family, tea culture, football memes and spread it virally on social media

Establish a community Meme creator incentive mechanism, and distribute BRC rewards according to the number of likes/spreads

Launch the Daily BritCoin Joke Conference: Encourage content co-creation through Twitter/X and Telegram interactions

The content of the meme was synchronized to Reddit, Instagram Reels and TikTok UK to expand its coverage

3. Task system + NFT binding mechanism: Use behavior to drive retention and contribution

Core module construction:

Multi-platform task system: Through task platforms such as Zealy (formerly Crew3), daily/weekly tasks are set up, such as following social media, forwarding, publishing content, and participating in discussions

Behavioral NFT binding mechanism: automatically cast the "task achievement NFT" on the chain after completing tasks to record the contribution history of users

Each user's "achievement value" can participate in governance voting weight bonus, airdrop level assessment, and Staking weighting

Set up a "monthly MVP user ranking" and issue exclusive NFT, physical souvenirs and additional token rewards every month

IV. Online interactive activities: Social fission + creative challenge

Planning of representative activities:

"Digital Pound Challenge"

Activity form: Users shoot short videos/images of "using BRC instead of real-time payment"

Topic: #DigitalPound #BritPayChallenge

Reward mechanism: The top 10 users with the most communication power will get limited NFT + BRC rewards

Cooperate with merchants: physical cafes, bookstores and street artists accept "simulated payment" to participate in the shooting

NFT avatar Challenge

Each season, the NFT image theme is updated, and the community votes for the "most British" profile picture. The author gets a signed physical card and an opportunity to exhibit offline

"Who is the Prime Minister?" A simulation of governance experience

Simulate the DAO governance process, let the user experience the "proposals → votes → resolutions" process, and cultivate a governance culture

V. Local cooperation system: University × incubator × Web3 community

Local linkage implementation mechanism:

University cooperation: Cooperate with British university blockchain societies (such as UCL Blockchain Society, Oxford Crypto Society), and launch activities such as "BritDAO Governance Simulation Competition", "NFT Development Camp" and "BritCoin Campus Lecture"

Startup incubator: Cooperate with London-based Web3 incubators (such as Outlier Ventures and Techstars Web3) to set up an ecological cooperation channel, providing BRC incentives and traffic support for invested projects

Hackercon & Meetup: Participate in/sponsor offline Web3 events in London, and set up a Bitcoin exhibition area at ETHGlobal, Token2049 London, etc

Co-creation of cultural space: Carry out NFT exhibitions, themed flash mobs and art collaborations with local cultural and creative spaces and fashion brand stores in SoHo District to expand the penetration of non-cryptocurrency audiences

VI. Data and Feedback Loop: Visualization and iteration of growth

module	Monitoring indicators	target
Twitter/X	Number of followers, interaction rate, forwarding	Target 2025:100,000 + followers

module	Monitoring indicators	target
Telegram	growth rate Daily active users, frequency of speech, problem answering rate	Establish a 24-hour community operation mechanism
Mission systems	Completion rate, retention rate, conversion rate	Encourage more than 5,000 users to participate in the task every month
NFT task binding	Number of castings, number of unique users, task hierarchy	Achievement NFT users reached 10,000
Universities/incubators	Number of joint activities and number of participating students	The number of cooperative universities is more than 15

VII. Expected accomplishments

Build a Web3 British community ecology with "identity for on-chain contributions, culture for content dissemination, and feedback for governance participation"

Form a user-centered growth flywheel: task incentive → NFT binding → social communication → governance participation → ecological co-construction

Build BritCoin into one of the iconic brands of "British culture x crypto assets"

11. Security mechanisms and smart contract auditing

- All master contracts will be audited on the Certik or Hacken platform
- Locking contracts (Token Timelock) have been deployed before going live
- The vault address is controlled by multiple signatures, and the participants are teams +DAO representatives

Use anti-robot mechanisms to limit malicious behavior in initial transactions

I. Overview of safety concepts

BritCoin has always regarded capital security and user rights protection as the top priority for the survival and development of the project. We have built a complete set of security architecture covering code security audit, lock-up custody management, anti-robot manipulation, governance compliance and transparency, to ensure that ecosystem participants operate in a secure, stable and credible environment.

2. Smart contract audit strategy

Core objectives:

Prevent logic vulnerabilities, abuse of privileges, backdoors and re-entry attacks

Improve code transparency and enhance community trust

Meet the requirements of institutions, platforms and compliance reviews

Audit implementation details:

All key contracts (Token contracts, lockup contracts, pledge contracts, governance contracts) are fully audited by authoritative auditors such as Certik or Hacken

Each audit report will be published on the official website and GitHub, where users can view the audit findings, fixes and final scores

The project will continue to conduct post-deployment re-audit (re-audit after launch), and conduct dynamic audit again within one month after the main network is launched

3. Lock and release mechanism guarantee

In order to prevent the pressure from the team or private investors, BritCoin has deployed a lock mechanism based on the standard ERC-20 TokenTimelock contract before going live:

module	Lockout mechanism
Private equity round	TGE is unlocked at 30%, and the remaining 70% is released linearly in 6 months. The address can be checked on the chain
Team assignments	The lock is fully closed for 12 months, and then released linearly on a monthly basis for the next 12 months
Reserve pool	The governance proposal is released step by step, and each release

module	Lockout mechanism
	needs to be approved by the DAO

All lock-up contracts are deployed on the chain and cannot be manually released in advance to ensure fairness and verifiability.

IV. Treasury management and multi-signature mechanism

Bank account purpose:

Reserve pool fund management (market making support, strategic use, repurchase and destruction, etc.)

Community incentives and DAO budget allocation implementation

NFT task incentive pool/ecosystem fund allocation, etc

control mechanism :

The escrow address uses the Gnosis Safe multi-signature scheme, and any transfer or proposal grant can only be executed with a minimum of 3/5 signatures

Multi-signing participants include:

Core team representatives (2)

Representatives of the BRITDAO community (2)

Third party security consultant (1)

Transparency commitment:

All additional addresses will be published in the white paper and on the website

Each capital expenditure will be accompanied by a public statement and transaction record

The community reviews the bank account every quarter and issues a public report

V. Anti-Bot and Anti-Snipe mechanisms

In order to prevent malicious trading robots (Sniper Bots) from interfering with the market and manipulating prices in the early stage of the launch, BritCoin has deployed a number of on-chain protection mechanisms:

Initial trade Settings Maximum trade volume / maximum Gas limit to prevent robots from taking the lead

Enable the "blacklist mechanism" to automatically block abnormal frequent address/covenant calls

Slip protection logic is introduced to prevent Bot from profiting by trading at unexpected prices

The first 30 minutes before the setting is set as the gray observation period, and only "observation trading" is opened in the contract without confirming the transaction

At the same time, the community will set up an early transaction monitoring team to monitor the flow of funds in the initial stage and identify potential suspicious addresses.

VI. Continuous monitoring and emergency response mechanism

Work with security platforms such as Chainalysis and ScamSniffer to monitor high-risk interactive addresses

Set up a Pausable function to suspend the execution of relevant contracts in extreme cases

Security vulnerability response window: promise to provide feedback within 24 hours after any community or third party submits the vulnerability clue, and complete the repair within 7 days

After the launch, a "White Hat Bounty Program" was set up to encourage security researchers to participate in vulnerability testing and reward up to 20,000 USDT equivalent BRC

VII. Compliance Prevention Framework (Regulatory Level)

Implement user real-name system: private and public participants need to pass KYC/AML audit

Comply with UK and EU MiCA regulatory compliance guidelines to avoid illegal financing or fraudulent token activities

Work with a team of professional legal counsel to ensure that DAO fund expenditure and user incentives can be tracked, audited and implemented in compliance

VIII. Summary

BritCoin not only pursues decentralization and technological innovation, but also attaches great importance to compliance and user security. Through comprehensive audit, multiple lockers, multi-sign governance, and anti-machine and anti-control mechanisms, BritCoin realizes a closed-loop system from technical security to capital security to governance security to user trust, providing strong support for long-term ecological construction.

12. Legal framework and compliance statement

I. Project entity and registration information

The BritCoin project is carried by two legal entities to build a global operation structure:

BritChain Labs Ltd.

Where registered: British Virgin Islands (BVI)

Legal role: Responsible for the technical development, Token issuance and global strategic deployment of BritCoin

Legal status: Limited company registered in BVI with flexible digital asset governance mechanism

Aetheris Technologies Ltd. (U.S. Compliant Operating Entity)

Registered: Colorado, USA

FinCEN certification number: 31000301180398

Legal role: Responsible for the operation of BritPay payment system and integration of compliant payment channels

Compliance qualification: Registered as a Money Service Business (MSB) with the Financial Crimes Enforcement Network (FinCEN) of the U.S. Treasury Department

2. Construction of regulatory framework and compliance system

The BitcoinCoin project follows a "dual merger model": it establishes the basic legal entity under the legal framework of the BVI where it is registered, while actively referencing the crypto asset compliance guidelines of mainstream regulators such as the UK and the US, including:

** UK FCA (Financial Conduct Authority) **regulatory recommendations on crypto asset promotion and KYC

FinCEN's registration obligations and anti-money laundering requirements for virtual currency operators

Functional token definition standard for **MiCA (EU Cryptocurrency Market Regulation)**

All modules involving user registration, token subscription, DAO participation, and airdrop distribution are subject to KYC/AML compliance review mechanisms, and user restrictions are implemented in accordance with regional laws.

III. Description of Token Legal Classification

The BRC token issued by BritCoin is defined as a functional token (Utility Token) with the following legal attributes:

project	description
functional localization	It is used for platform payment (BritPay), community governance (BritDAO), NFT casting and task system interaction
Non-security nature	Does not represent equity, creditor's rights or profit dividend rights, and does not constitute an investment instrument or transferable securities
Sales statement	No public financing, no promise of return on investment, and all token issuance processes are completely controlled by contracts and locked up
instrument of law	A legal opinion letter will be issued stating that the BRC is not a regulated security and that risks are fully disclosed

IV. KYC/AML, Mechanisms and Data Compliance Policies

 **Implementation principles:**

All users who sell tokens, airdrop, unlock advanced features, and participate in DAO governance must complete KYC verification

The KYC system is connected to third-party authentication services (such as Sumsub or Trulioo) to ensure that the data is authentic and reliable

AML (anti-money laundering) mechanisms will examine patterns of suspicious transactions and conduct in high-risk countries

User identity data will be stored encrypted and retained for a period of time and access control according to the laws of the place of registration

Data compliance:

Compliance with the GDPR (EU General Data Protection Regulation)

User data is only used for compliance audit purposes and will not be used for any commercial use or sold

If users request to cancel their accounts and data, the platform will provide an application channel and handle them according to law

V. Declaration of Service Restrictions by Country and Region

In order to comply with international sanctions and legal restrictions on crypto assets in certain jurisdictions, BritCoin does not provide services to users in the following countries and regions:

Restricted areas: Iran, North Korea, Cuba, Syria, Crimea and Russia are subject to sanctions

Any jurisdiction that is listed as a high risk country by the United Nations, OFAC or FATF

All users shall explicitly promise that their location is not a restricted area before registration, and the Platform has the right to terminate their service rights based on risk judgment.

VI. Legal Disclaimer and Future Adaptation Statement

All legal statements in this project are based on the current regulatory environment, and BritChain Labs and Aetheris Technologies will actively adapt to relevant legal requirements if future regulatory changes occur

This white paper does not constitute investment advice, legal advice or tax advice. Users should independently assess the compliance risks of participation activities in accordance with the laws of their respective countries/regions

The project reserves the right to revise the revision terms, adjust the token usage rules and governance structure. All major changes will be publicized and implemented in advance through the BritDAO proposal mechanism

13. Risk notice and disclaimer

- BritCoin is a highly volatile digital asset with high market risk
- It does not constitute any financial investment advice, users need to investigate by themselves
- Project compliance may be subject to restrictions in different jurisdictions
- Meme communication has irrational volatility, please participate rationally

I. Market Risk Notice

As a crypto digital asset running on a blockchain network, the value of BitcoinCoin (BCR) can fluctuate wildly due to various factors such as market supply and demand, liquidity, macroeconomic policies, social media sentiment, and regulatory policy changes.

BCR prices may rise or fall sharply in a short period of time, and investors should fully understand and accept the characteristics of a highly volatile market.

II. Statement of Non-Investment Advice (Not Financial Advice)

This white paper and all content published by the Platform, including but not limited to technical introduction, token mechanism description, market expectations, community

activity planning, etc., do not constitute investment advice, financial advice, legal advice or tax advice to any individual or institution.

Users should:

Conduct independent research and risk assessment

Make a judgment according to your own economic situation and risk tolerance

Consult a qualified local professional (law, finance, tax)

The Bitcoincoin project team, developers, advisory board or community participants shall not be liable for any direct or indirect losses arising from the trading of tokens, participation in governance, execution of contract interactions, etc.

III. JURISDICTION AND LEGAL RISK

Both the operator of the BritCoin project, BritChain Labs Ltd., and Aetheris Technologies Ltd. have registered and filed for compliance in their respective jurisdictions (including BVI company registration and MSB qualification certification in the United States), but there are significant differences in the regulatory policies on crypto assets across the world.

Project compliance may face regulatory uncertainty in some countries/regions, and even lead to restrictions on user access or participation.

Users should take the initiative to confirm the legal environment in their country/region and ensure that their participation in the BritCoin project does not violate any applicable laws, regulations or regulatory provisions. The Platform reserves the right to refuse registration or provide relevant services to specific users based on legal compliance judgment.

IV. Risk of Meme Cultural Attributes (Disclaimer of Meme Volatility)

BitCoin combines the characteristics of memes, emphasizing British culture, social communication and community co-creation. These attributes naturally have a strong "irrational communication effect", which may lead to the following risks:

Short-term abnormal price fluctuations under the influence of media speculation, community public opinion or KOL

Users may have misunderstandings or expectations of speculation due to differences in the cognition of cultural symbols such as images and topics

Meme content can be taken out of context or lead to misleading trading behavior

BritCoin encourages cultural co-creation, but does not support or organize any form of artificial speculation, misleading communication or blind investment behavior. Users should participate in a rational and long-term perspective.

V. Uncontrollable risks of platforms and technologies

While the BritCoin team strives to ensure platform security and smart contract stability, all blockchain-based systems are subject to a degree of technical and external attack risks, including but not limited to:

Blockchain network congestion or Gas anomaly causes transaction failure

Losses were caused by exploitation of potential logical vulnerabilities in smart contracts

Third-party wallet, platform, browser and other tools are incompatible

Extreme risks such as private key loss, device failure and other user-side risks

VI. GENERAL DISCLAERBS

The Bitcoincoin project may make adjustments to its technical architecture, governance model, economic model, and token functionality in the future. All updates will be announced through the community platform or DAO proposal system

The contents of this white paper are valid as of the release date, and the project party reserves the right to modify, supplement or delete them at any time

User participation means that the user has read, understood and agreed to all terms and statements in this Chapter, and is willing to independently bear all legal, economic and cognitive consequences arising therefrom

14. Team and partners

- The founding team consists of engineers who have worked at Goldman Sachs, the Bank of England and Oxford University
- The advisory team includes blockchain lawyers, digital artists, and governance experts

- Strategic cooperation: LB Exchange, Certik, several local art communities

I. Founding Team

The BritCoin project is initiated by a diverse team integrating traditional finance, blockchain technology and cultural communication background. It aims to combine British cultural values with Web3 economic mechanism and build a digital asset system with local spirit and global vision.

Core membership structure (partially disclosed):

Membership	Background information
Co-founder and CEO	He worked at Goldman Sachs London and led digital transformation projects for a number of financial products. He holds a double degree in economics and computer science from Oxford University
CTO (Technical Lead)	Former system engineer at the Bank of England, specializing in smart contract security architecture and on-chain financial protocol development
CMO (Head of Marketing)	From WPP, a top advertising company in the UK, he has rich experience in brand strategy and cultural communication, and is responsible for the construction of Meme and NFT community system
Community leader	He used to work in the community growth department of the Web3 project Lens Protocol, and has excellent DAO governance and user growth management skills

Team philosophy:

BritCoin is not only a technology-driven crypto project, but also an experimental exploration of "digitalization of British identity". The team values cultural expression, equal governance and ecological co-construction, emphasizing the community value of "building rather than speculating".

II. Advisory Board

BritCoin has a multi-disciplinary advisory team covering key areas such as blockchain law, DAO governance design, NFT art creation, compliance audit, etc., to provide professional guidance for the project in legal, cultural and governance dimensions.

The advisory structure includes:

Consulting	Background of the representative
Blockchain legal compliance	Partner at a leading UK technology law firm specializing in crypto asset regulation, Token classification and KYC policy architecture
NFT Art Consultant	London-based independent digital artist and Sotheby's NFT exhibition participant, leading the creative and curatorial direction of BritNFT
Governance mechanism design	He was a governance consultant at Aragon & Optimism, helping to build BritDAO, weighting and proposal mechanisms
Education and cooperation adviser	Coordinated the UCL Blockchain Education program and promoted BritCoin to establish Web3 education laboratories with universities

III. Strategic Partners

The BitcoinCoin project has established a number of strong partnerships covering exchanges, audits, security, creator communities and offline physical networks to provide strong support for the sustainable development of the ecosystem:

Core cooperation list:

	partner	Cooperation content
LibertyBit exchange		BritCoin, the first exchange, supports Launchpad, public offering, liquidity construction and fiat money deposit channel
Certik, a security audit firm		Provide full suite of contract audit, risk monitoring and on-chain visual security reporting services
London Independent Arts Communities Coalition		Co-curate the BritNFT series and co-create a series of digital cultural assets with local artists
Zealy (formerly Crew3)		Build community task system, behavior incentive distribution and user growth mechanism
Gnosis Safe		Multi-sign wallet hosting solution to ensure the security of the vault and DAO fund distribution

IV. Ecological Construction and Open Cooperation

BritCoin is committed to building an "open, inclusive and co-built" community culture. In the future, it will cooperate with more local government pilot institutions, cultural units, Web3 startup incubators and DeFi platforms in the UK to expand the cross-ecosystem use scenarios of BRC in payment, governance, identity, NFT and other modules.

The project is open at the same time. The creator residency mechanism, developer funding channel and DAO incubator proposal mechanism are welcome for global cooperation applications and co-construction proposals.

Concluding statements

The Bitcoincoin team is based on the British spirit, driven by technological innovation and driven by community consensus. Relying on high-quality talent structure and strategic alliances, we are committed to building BRC into a bridge connecting British culture with the global crypto economy.

15. Contact information

- official website :
- postbox :